



HINTERLAND – May 2009

Journalist: Hinterland is the winner of the 2009 edition of Ace Manager, the first online banking game organized by BNP Paribas. It consists of four students from WHU in Koblenz, Germany. Their names are Michael Stephan, Ingmar Ritzenhofen, Pascal Noel and Benedikt Voller and they consider the quality of education in their school the key to their success. At the final of Ace Manager we asked them, how does it feel to win the game?

Ingmar: The overall experience to participate in the BNP Paribas Ace Manager challenge was really great. I mean, we were really found together as a team and we had very good teamwork. And at the same time, we got to know BNP Paribas in a very positive way and we are very happy to be here and to be invited to Paris. It was just a great experience.

Journalist: What was the secret of the teamwork?

Pascal: So, there was quite a bit of organization and switching and exchanging of information, ideas and all that going on. I think, we are now even a better team than we were before because we collaborated during those six weeks and also during that weekend so that was really a great experience.

Journalist: Did you know BNP Paribas before you started playing Ace Manager and has this experience had any influence on your carrier plans?

Michael: The reason why I knew BNP before was tennis because I am playing tennis and I really love watching tennis as well. Actually, what we probably all can say is that before, we of course knew BNP Paribas but not in the way we know BNP right now. So we all are just finishing the bachelor so it's not definite what we are up to afterwards. Some are going for their Masters, others are considering starting to work. So now that we know BNP better than before, maybe there are some additional options that we consider now as the whole experience was very positive. Maybe in that direction, we'll see.

Journalist: What is your message to future students who are wondering whether or not to take part in the game?

Benedikt: Yes, we learnt a lot, we had a lot of fun and it's just a great experience.

Team: Join the Ace Manager 2010.